



## **SOCIAL MEDIA EXPERT**

M3 Communications Group, Inc. - a leader in the PR and Communications services industry in Bulgaria, is now looking for

### **SOCIAL MEDIA EXPERT**

to join the company's team!

If you:

- are curious, creative and able to express yourself in a few and not so few words
- are obsessed with Social Media
- have a solid understanding of how each Social Media channel works
- feel confident how to optimize content so that it is engaging

Then join #M3DreamTeam and become the newest Social Media jedi in our company.

What we expect you to do, besides inspiring yourself and keeping an eye on the digital world - here are your day-to-day activities:

- Copywriting, creative thinking, researching, business communication with clients, etc.
- Development and implementation of Social Media strategies and campaigns for clients and brands in different business fields
- Developing monthly and weekly posting plans for different Social Media channels
- Creating reports and analysis
- Grammar skills and eye for the detail
- Visual culture

And here are our Requirements:

- Proven experience and interest in the Social Media field, Digital Marketing
- Experience in Facebook advertising
- Excellent command of Bulgarian and English languages is a must
- Knowledge of the Digital Media
- Ability to deal effortlessly with several tasks and to meet strict deadlines
- Excellent communicative skills on a personal and corporate level
- Teamwork attitude with the ability to employ own initiative
- Flexibility and honesty
- An obsession with Social Media is a must.

To apply, please send us your CV with links to your written materials, blogs, vlogs and/or Social Media profiles you manage(d) to [office@m3bg.com](mailto:office@m3bg.com).

Video format is also accepted. Surprise us!

